

SEPTEMBER 27

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SEPTEMBER 27

BECOME A  
SPONSOR



WOMENUNITEDINTL@GMAIL.COM

DOWNTOWN ST. MARY'S, GEORGIA



[www.WomenUnitedIntl.com/ Events](http://www.WomenUnitedIntl.com/Events)





**SOUTHEAST  
BLUES & BBQ  
FESTIVAL**

## *Message from Our Founder*

Dear Friends,

Last year, the Southeast Blues and BBQ Festival brought our community together in a powerful way. We celebrated great music, incredible food, and most importantly—we honored the vital work of our educators and mental health professionals. These individuals are the backbone of our communities, and we're proud to recognize them again this year. At Women United International, our mission goes beyond celebration. Over the past year, we've worked hard to provide resources, support, and opportunities that uplift people from all walks of life. From youth programming to community wellness initiatives, everything we do is about bringing people together and creating real change.

This festival is more than an event—it's a reflection of what we can accomplish when we unite. Your support helps make it all possible.

Whether you're a returning partner or considering sponsorship for the first time, know that you're investing in something meaningful.

Let's keep the momentum going. Let's grow, celebrate, and build—together.

With gratitude,

**Gina J. Hall**

Founder, Women United International &  
A Better Community - Camden



## Southeast Blues & BBQ Festival

**Presented by** Women United International & A Better Community - Camden

**Date:** September 27, 2025

**Time:** 11:00 a.m. – 6:00 p.m.

**Location:** St. Marys Waterfront Park, St. Marys, GA



Join us for a day of incredible blues music, mouth-watering BBQ, and family fun at the Southeast Blues & BBQ Festival! This exciting event, hosted by Women United International, celebrates our community while supporting important local relief efforts.

### What to Expect:

**Live Blues Music:** Enjoy a lineup of talented artists throughout the day.

**BBQ & Food Trucks:** Taste the best BBQ and other delicious treats from local vendors and food trucks.

**Family Fun:** With activities for all ages, this event is perfect for a day out with the family.

**Arts & Crafts Vendors:** Explore unique crafts and local art on display.

**Entertainment:** Live performances, fun activities, Touch-a-Truck, meet a Cop, and more to keep you entertained throughout the day.

The proceeds from the Southeast Blues & BBQ Festival go toward Women United International and A Better Community- Camden (Nonprofit) relief efforts, helping those in need.

### Festival Schedule:

11:00 a.m. – 6:00 p.m.: Arts & Crafts Vendors, Food Trucks, and Family Fun Zone

**Entertainment:** Live Blues performances, local acts, and more!

**Honoring Ceremony:** Last year, we hosted a special Honoring Ceremony to recognize the dedication of local educators and mental health professionals who serve our community with compassion and resilience. It was a heartfelt moment that reminded us why events like this matter, and why we'll proudly continue the tradition this year.

We can't wait to see you at the festival for a day of fun, food, and fantastic music at the St. Mary's Waterfront Park!

### For more information, email us at:

Women United International: [womenunitedintl@gmail.com](mailto:womenunitedintl@gmail.com)

Southeast Blues & BBQ Festival: [southeastbluesandbbq@gmail.com](mailto:southeastbluesandbbq@gmail.com)





# 2024 SBBF ACCOMPLISHMENTS

01

**Sold-Out Vendors:** All food and drink vendors completely sold out, highlighting the overwhelming demand and success of the festival.

02

**Attendance:** Attracted thousands of attendees, drawing an enthusiastic crowd from across the region to enjoy great music and food.

03

**Safety First:** Thanks to the City's support, the event was executed with the highest safety standards, ensuring a secure and enjoyable experience for all participants.

04

**Vendor Participation:** Hosted over 40 registered vendors, offering a diverse range of food, drinks, and unique local products.

05

**Family-Friendly Activities:** Introduced engaging family-friendly experiences, including a "Touch a Truck" and "Meet a Cop" program, allowing kids to explore vehicles and interact with local law enforcement.

06

**Mental Health Awareness:** Successfully raised awareness for mental health, with educational resources and recognition of local mental health professionals.

**WOMEN UNITED  
INTERNATIONAL**





# SPONSORSHIP OPPORTUNITIES



YOUR SUPPORT ALLOWS US TO BRING IN TALENTED REGIONAL AND NATIONAL MUSICIANS, SHOWCASE LOCAL FOOD AND ART VENDORS, AND HOST OUR SIGNATURE HONORING CEREMONY, WHERE WE CELEBRATE THE VITAL CONTRIBUTIONS OF EDUCATORS AND MENTAL HEALTH PROFESSIONALS. IT ALSO SUPPORTS THE YEAR-ROUND COMMUNITY WORK OF WOMEN UNITED INTERNATIONAL, HELPING US CONTINUE TO PROVIDE RESOURCES AND PROGRAMMING THAT UPLIFT FAMILIES, YOUTH, AND UNDERSERVED COMMUNITIES.

SPONSORING THIS EVENT IS MORE THAN PROMOTION—IT'S A PUBLIC STATEMENT THAT YOUR BRAND BELIEVES IN COMMUNITY, CULTURE, AND CONNECTION.

## WHO IS OUR AUDIENCE?

IN 2024, THE INAUGURAL SOUTHEAST BLUES AND BBQ FESTIVAL WELCOMED OVER 2,000 ATTENDEES, AND WE'RE EXPECTING EVEN MORE IN 2025. HERE'S WHAT WE KNOW ABOUT OUR GROWING AUDIENCE:

- A STRONG MIX OF MEN AND WOMEN FROM ALL BACKGROUNDS
- MANY ATTENDEES ARE COMMUNITY LEADERS, EDUCATORS, SMALL BUSINESS OWNERS, AND FAMILIES
- 30% ATTEND WITH CHILDREN OR EXTENDED FAMILY
- ATTENDEES COME FROM ACROSS GEORGIA, FLORIDA, AND THE CAROLINAS
- OVER 70% OF ATTENDEES LIVE WITHIN A 50-MILE RADIUS OF THE FESTIVAL LOCATION
- HIGH ENGAGEMENT FROM CULTURALLY CONSCIOUS, SOCIALLY ACTIVE INDIVIDUALS AGED 25-55
- OUR GUESTS ARE DRAWN TO LIVE MUSIC, AUTHENTIC SOUTHERN BBQ, LOCAL CULTURE, AND THE DIVERSE SELECTION OF VENDORS OFFERING FOOD, CRAFTS, WELLNESS PRODUCTS, AND UNIQUE EXPERIENCES





SOUTHEAST BLUES & BBQ FESTIVAL

# SPONSORSHIP *Package*

The Southeast Blues & BBQ Festival features live blues and jazz performances, a local art market, and some of the best BBQ vendors throughout the Southeast region! We're celebrating our rich traditions, varying cooking styles, and diverse community here in Camden County, Georgia. We will also be honoring educators and mental health professionals for their exceptional dedication year-round



SCAN FOR MORE INFORMATION

SEPTEMBER 21, 2024  
WATERFRONT PARK ST. MARYS GA

DONATIONS ARE ACCEPTED

## PRESENTING SPONSOR

- ✓ MAIN STAGE PRESENTING
- ✓ LOGO ON ALL PROMO. MATERIALS
- ✓ VIP PASSES INTO VIP TENT
- ✓ FULL PAGE AD
- ✓ PREMIUM VENDOR BOOTH

**\$5,000**

## PIT SPONSOR

- ✓ LOGO ON PROMO MATERIALS
- ✓ 4 VIP PASSES
- ✓ VENDOR BOOTH PRIME LOCATION
- ✓ HYPERLINKED LOGO 1 YEAR
- ✓ STAGE SHOUTOUT

**\$2,500**

## BLUES SPONSOR

- ✓ LOGO ON SELECT MATERIALS
- ✓ VENDOR BOOTH SPACE
- ✓ VIP PASSES
- ✓ HYPERLINKED LOGO 1 YEAR

**\$1000**

## HERO SPONSOR

- ✓ MEDIUM LOGO ON MAINSTAGE
- ✓ LOGO ON SELECT MATERIALS
- ✓ LOGO ON SELECT PROMO
- ✓ BOOTH SPACE

**\$500**



PAYMENTS MADE TO:  
WOMEN UNITED INTERNATIONAL  
P.O. BOX 1775 KINGSLAND, GA 31548

WWW.WOMENUNITEDINTL.COM/EVENTS

WWW.WOMENUNITEDINTL@GMAIL.COM

**BRONZE  
SPONSOR  
\$200**





## **MAIN STAGE SPONSOR – \$5,000**

**BE THE NAME BEHIND THE MUSIC.**

**PRESENTING RIGHTS TO THE MAIN STAGE (“MAIN STAGE PRESENTED BY [YOUR COMPANY]”)**

**PREMIER LOGO PLACEMENT ON ALL SIGNAGE, FLYERS & DIGITAL PROMOS**

**RECOGNITION DURING STAGE ANNOUNCEMENTS THROUGHOUT THE FESTIVAL**

**6 VIP PASSES WITH RESERVED SEATING**

**FULL-PAGE AD IN THE DIGITAL EVENT PROGRAM**

**3 DEDICATED SOCIAL MEDIA FEATURES (INCLUDING REELS/STORIES)**

**PREMIUM VENDOR BOOTH LOCATION**

**LOGO ON OFFICIAL FESTIVAL T-SHIRTS AND/OR MERCHANDISE**

**RECOGNITION IN MEDIA RELEASES AND HOMEPAGE SPOTLIGHT ON EVENT WEBSITE**



## **SMOKIN' PIT SPONSOR – \$2,500**

**SUPPORT THE SOUL OF THE FESTIVAL WITH STANDOUT VISIBILITY.**

**LOGO ON SIGNAGE, DIGITAL AND PRINT MATERIALS**

**4 VIP PASSES**

**HALF-PAGE AD IN THE DIGITAL PROGRAM**

**2 SOCIAL MEDIA SHOUTOUTS**

**PRIME VENDOR BOOTH LOCATION**

**LOGO ON SPONSOR WEBPAGE**

**LOGO PLACEMENT ON SELECT FESTIVAL MERCHANDISE OR GIVEAWAYS**

**VERBAL SHOUT-OUT FROM THE STAGE**



## **RHYTHM & BLUES SPONSOR – \$1,250**

GET NOTICED WHILE SUPPORTING THE VIBE.

LOGO ON SHARED SPONSOR SIGNAGE

2 VIP PASSES

QUARTER-PAGE AD IN THE DIGITAL PROGRAM

SHARED THANK-YOU POST ON SOCIAL MEDIA

VENDOR BOOTH (STANDARD LOCATION)

LOGO ON FESTIVAL WEBSITE

OPPORTUNITY TO INCLUDE BRANDED ITEMS IN SWAG BAGS OR GIVEAWAY TABLES

## **HOMETOWN HERO – \$500**

MAKE A MEANINGFUL CONTRIBUTION WITH LOCAL IMPACT.

NAME/LOGO ON COMMUNITY SPONSOR BANNER

2 VIP PASSES

NAME LISTED IN THE DIGITAL PROGRAM UNDER “NEIGHBORHOOD SUPPORTERS”

GROUP RECOGNITION POST ON SOCIAL MEDIA

WEBSITE LISTING

OPTION TO INCLUDE BRANDED FLYERS OR SMALL PROMO ITEMS IN FESTIVAL SWAG AREA

## **CUSTOM PACKAGES AVAILABLE**

LET'S COLLABORATE TO CREATE A CUSTOM SPONSORSHIP OR MERCHANDISE INTEGRATION THAT FITS YOUR BRAND AND BUDGET.

FOR FURTHER INFORMATION OR TO CUSTOMIZE A PLAN THAT WORKS FOR YOU, CONTACT US @ [WWW.WOMENUNITEDINTL@GMAIL.COM](mailto:WWW.WOMENUNITEDINTL@GMAIL.COM)