

YOUR HELP MATTERS



2026 SOUTHEAST BLUES & BBQ FESTIVAL

DOWNTOWN ST. MARYS, GA. WATERFRONT PARK | SEPTEMBER 19, 2026

SOME OF THE BEST MOMENTS IN A COMMUNITY HAPPEN WHEN PEOPLE SIMPLY COME TOGETHER. YOUR SUPPORT POWERS UNFORGETTABLE MUSIC, LOCAL FLAVORS, AND OUR HEARTFELT HONORING CEREMONY RECOGNIZING EDUCATORS AND MENTAL HEALTH HEROES.

SPONSORSHIP OPPORTUNITIES MAY ALSO INCLUDE 501(C)(3) TAX-DEDUCTIBLE BENEFITS.

 **MAIN STAGE
ROCKSTAR**

\$5,000

 **SMOKIN' PIT
SPONSOR**

\$2,500

 **RHYTHM &
BLUES
SPONSOR**

\$1000

 **HOMETOWN
HERO**

\$500

 **FAMILY
FRIEND**

\$250

WHO IS OUR AUDIENCE?

IN 2025, THE ANNUAL SOUTHEAST BLUES AND BBQ FESTIVAL WELCOMED OVER 4,000 ATTENDEES, AND WE'RE EXPECTING EVEN MORE IN 2026. HERE'S WHAT WE KNOW ABOUT OUR GROWING AUDIENCE:

- A STRONG MIX OF INDIVIDUALS FROM ALL BACKGROUNDS
- MANY ATTENDEES ARE COMMUNITY LEADERS, EDUCATORS, SMALL BUSINESS OWNERS, AND FAMILIES
- 30% ATTEND WITH CHILDREN OR EXTENDED FAMILY
- ATTENDEES COME FROM ACROSS GEORGIA, FLORIDA, AND THE CAROLINAS
- OVER 70% OF ATTENDEES LIVE WITHIN A 50-MILE RADIUS OF THE FESTIVAL LOCATION
- HIGH ENGAGEMENT FROM CULTURALLY CONSCIOUS, SOCIALLY ACTIVE INDIVIDUALS AGED 25-55



SPONSORSHIP LEVEL	MAIN STAGE ROCKSTAR	SMOKIN' PIT SPONSOR	RHYTHM & BLUES SPONSOR	HOMETOWN HERO	FAMILY FRIEND
INVESTMENT	5,000	\$2,500	\$1,000	\$500	\$250
EVENT BANNER	X-LARGE LOGO	LARGE LOGO	LARGE LOGO	SMALL LOGO	SMALL LOGO
EVENT WEBPAGE	●	●	●	●	●
FESTIVAL T-SHIRTS	●	●	●	●	●
EVENT ACKNOWLEDGMENT	●	●	●	●	●
COMPLIMENTARY T-SHIRTS	6	6	4	4	
PREMIUM VENDOR SPACE	●	●	●	●	
K-BAY RADIO SPOT ADS VOICED BY SPONSOR	50	50	25		
VIP HOSPITALITY GIFTS	●				



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Partnering with the Southeast Blues & BBQ Festival is an opportunity to showcase your business while supporting a growing community tradition centered around music, food, culture, and connection. Over the past two years, the festival has brought together families, visitors, local businesses, and community leaders from across Southeast Georgia for a vibrant waterfront experience in St. Marys.

Sponsorship opportunities may also include 501(c)(3) tax-deductible benefits.

MAIN STAGE ROCKSTAR – \$5,000

High-visibility sponsorship with prominent placement throughout the event.

SMOKIN' PIT SPONSOR – \$2,500

Strong branding opportunity with recognition across festival promotions and signage.

RHYTHM & BLUES SPONSOR – \$1,000

Valued community partner with logo recognition on event materials and digital promotions.

HOMETOWN HERO – \$500

Great entry-level sponsorship for businesses looking to support community engagement and cultural events.

FAMILY FRIEND PACKAGE – \$250

A meaningful way for individuals and small businesses to support the festival and show.

COMMUNITY PRIDE.
PARTNER WITH US!



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